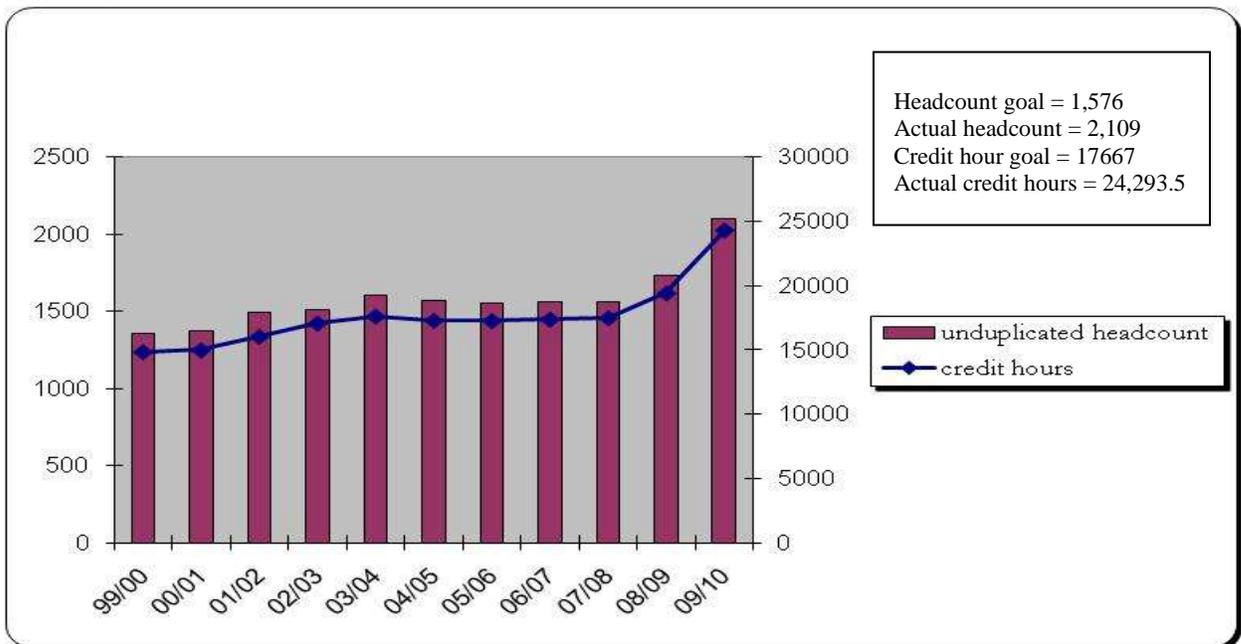


**ACCESS TO HIGHER EDUCATION**  
**BOARD RULE 400.0000.00**  
**QUARTERLY ENROLLMENT STATISTICS**  
**BOARD OF TRUSTEES MEETING: FEBRUARY 25, 2010**

Belmont Technical College has been making a focused effort to increase the number of individuals who enroll in higher education programs at the college. The college promotes and provides educational access to residents of Belmont, Harrison, and Monroe counties. Quarterly enrollment statistics serve as a key indicator of success in the achievement of this goal. Enrollment monitoring for the 2009/2010 academic year has been completed for summer and fall quarters, and this report focuses on winter quarter enrollment statistics. Chart 1, *Winter quarter 2000/2001 through 2009/2010, unduplicated headcount and credit hours* provides a visual account of the headcount and credit hour data for winter quarters over a ten-year period. Table 1 provides data in a tabular format for the same ten-year time period. The data in Chart 1 and Table 1 compare Winter 2009/2010 enrollment against goals for headcount and credit hours.

**Data**

Chart 1, *Winter quarter 2000/2001 through 2009/2010, unduplicated headcount and credit hours*



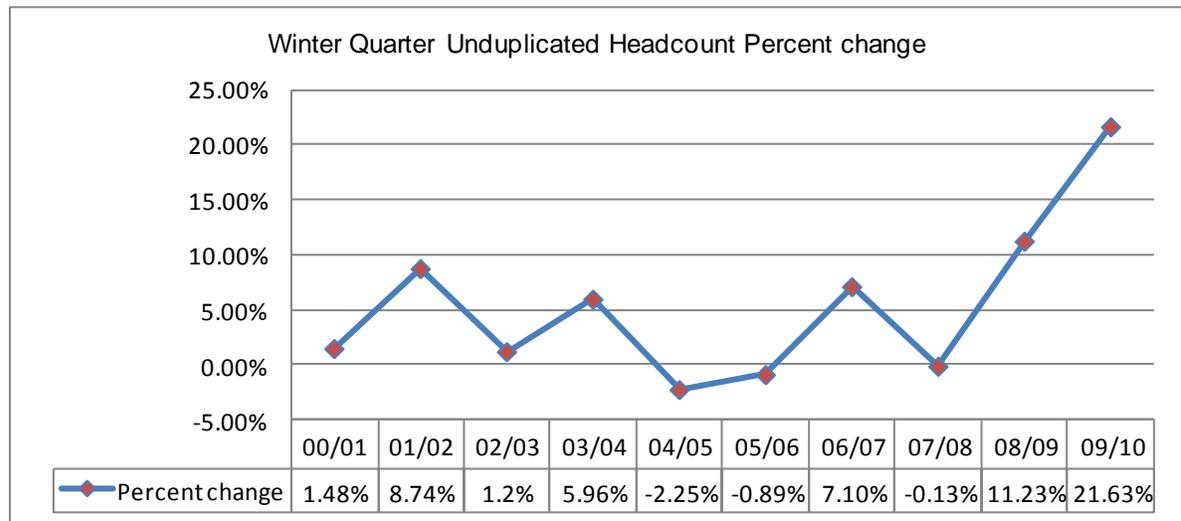
The projected goal for headcount during Winter Quarter 2010 was set at 1,576 students. During this quarter, 2,109 students are enrolled in classes. This number of students represents an increase of 533 students and exceeds the headcount goal by 33 percent. The credit hours goal for Winter Quarter 2010 was established at 17,667 credit hours. Students this quarter are actually enrolled for 24,293.5 credit hours. This number exceeds the goal by 6,626.5 credit hours and represents a 37.5 percent increase over goal in credit hours of enrollment.

Table 1, *Winter quarter 2000/2001 through 2009/2010, unduplicated headcount and credit hours*

Academic Year	Headcount	Credit Hours
00/01	1,373	14,981.0
01/02	1,493	16,040.5
02/03	1,511	17,061.5
03/04	1,601	17,607.0
04/05	1,565	17,294.0
05/06	1,551	17,255.0
06/07	1,561	17,382.0
07/08	1,559	17,484.5
08/09	1,734	19,406.0
09/10	2,109	24,293.5

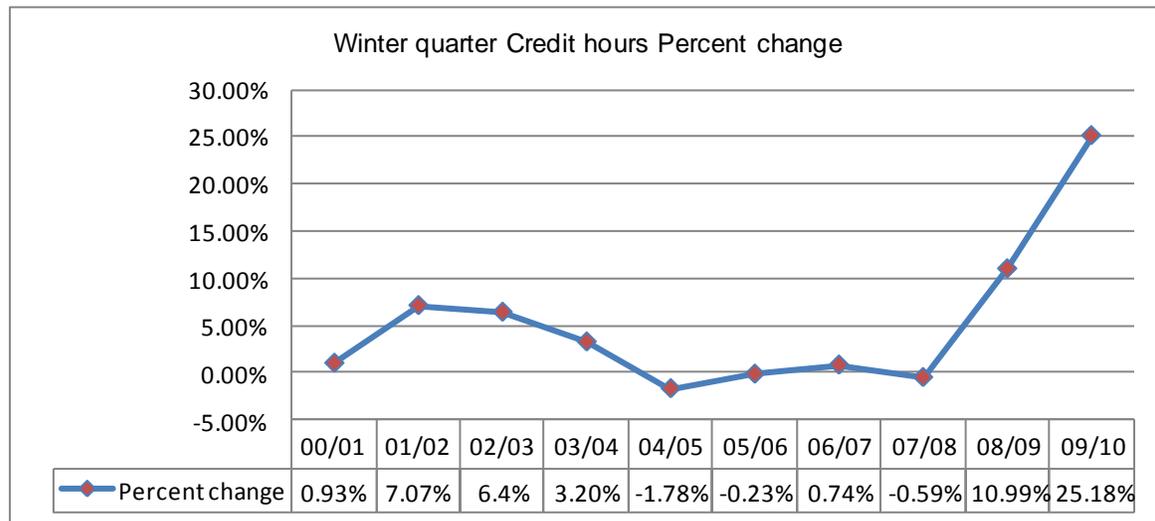
The second chart, *Winter 2000/2001 through 2009/2010, Unduplicated headcount trend*, compares actual headcount numbers from one winter quarter to the next. The percent of change in actual headcount numbers from winter 2009 to 2010 was 21.63 percent. This percent change is determined by mathematically computing the difference between the 2010 winter headcount of 2,109 and the 2009 winter headcount of 1,734. The quarterly percents of change represent the relationship between the increases, or decreases, from the later year (e.g. 2010) to the earlier year (e.g. 2009). In this example the actual increase was 375 students which is 21.63 percent of 1,734.

Chart 2, *Winter 2000/2001 through 2009/2010, Unduplicated headcount trend*



The third chart, *Winter 2000/2001 through 2009/2010, Credit hours trend*, shows the percent of change from winter quarter in on academic year to winter quarter in the next academic year. The percentages of increases, or decreases, were calculated in the same way as they were for unduplicated headcount.

Chart 3, *Winter 2000/2001 through 2009/2010, Credit hours trend*



The next table, *Enrollment growth winter 2009 to winter 2010*, displays the college’s enrollment growth for Winter 2010 by showing numbers of students by enrollment category for Winter 2009 and Winter 2010.

Table 2, *Enrollment growth winter 2009 to winter 2010*

Enrollment category	Winter 2009	Winter 2010
Continuing	1,387	1,701
First-time from high school	12	13
Other first-time	67	115
Returning	173	169
Transfers in	90	90
High school	5	21
	1,734	2,109

### ***Analysis***

Increases in credit hours and headcount for Winter 2009/2010 demonstrate that an unprecedented number of students are engaging in higher education at Belmont Technical College. A comparison of student headcount by enrollment categories between Winter 2009/2010 and Winter 2008/2009 shows that the majority of the increase in students is attributable to the “Continuing” student category. There are 314 more returning students in winter 2010 than there were in winter 2009. This is an increase of 22.6 percent in this category alone.

In addition, headcount in the college increased in two other categories of students; those are: Other first-time; and High school students. The number of “other first-time” students has increased from 67 to 115; the total number of “high school” students attending the college during winter 2010 has increased by 16 students within this past year. At the same time, the number of returning students has decreased by four students; transfers-in have remained the same; and first-time from high school increased by one student.

### ***Conclusions/Recommendations***

Goals and objectives in Belmont's strategic plan highlight the importance of helping students achieve their academic and career goals. Enrollment is the first step toward achieving academic goals and becoming a college graduate. Belmont's work-unit level plans focus on implementation of an innovative system of integrated student-support services that foster personal, professional and intellectual growth of all students.

The creation of an Enrollment Management Team is on track to create and implement a cross-functional enrollment management model that aligns responsibility for enrollment management with the college community. Evidence for the importance of enrollment management goals can be seen in the recently activated AQIP action project. Progress toward the achievement of the action project and other enrollment management goals will be reported systematically as an integral part of the CQI process.

Enrollment management goals throughout the strategic plan take into account the importance of all types, categories, and kinds of students. A portion of the increased enrollment during winter 2010 may be explained in part by the serious economic conditions in the state. In response to the downturn in the economy, some displaced workers have chosen to return to, or stay in school, in order to attain credentialing, certification, or a degree in any of programs that lead to increased career opportunities. The increased enrollment numbers at the college in winter 2010 suggest that Belmont has been successful in reaching out to diverse populations. Opportunities for further growth in these areas will require continuing efforts from the entire college community.