

AGENDA ITEM B4: DEGREE COMPLETION
BOARD RULE 400.0200.00
STUDENT RETENTION - FALL TO FALL
BOARD OF TRUSTEES MEETING: JULY 26, 2012

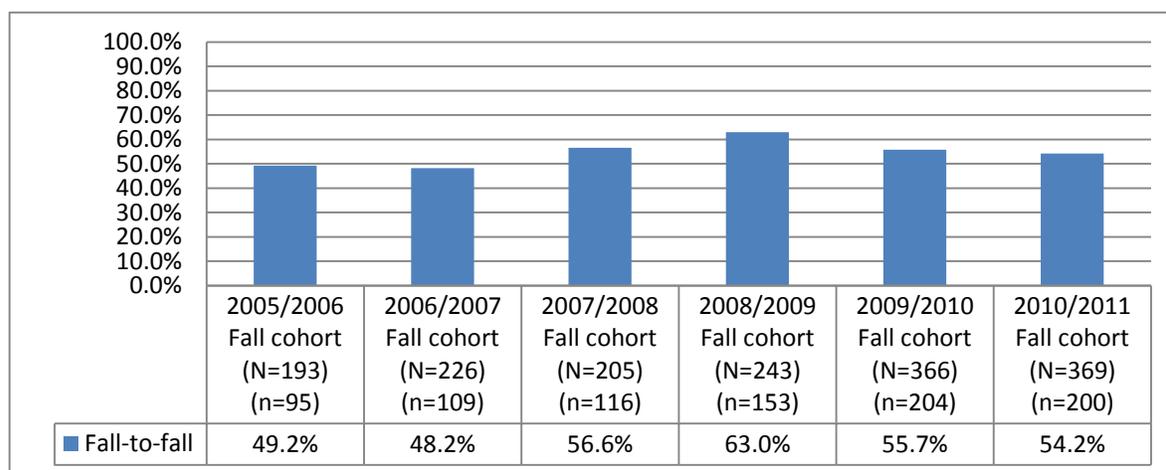
This report focuses on student retention from fall-to-fall quarters. The retention rate is based on tracking each fall cohort of first-time full-time degree-seeking students and reporting the number and percent of students who persist from fall quarter of one academic year to fall quarter the next year.

Presentation of Data

The data in Chart 1, *Fall-to-fall retention, 2005/2006 through 2011/2012* includes data for seven cohorts of students. Each vertical bar represents the percent of students in the fall cohort who were enrolled in fall quarter of the next academic year. Each bar is numbered indicating: the academic year; (the uppercase) “N” size, or total number of first-time, full-time, degree-seeking students in the cohort; and (the lowercase) “n” size representing the number of students from the fall cohort who were enrolled the following fall quarter. The retention rate is listed below the identifying academic year and is based upon the original number of students in the first-time, full-time, degree-seeking cohort.

As an example, the bar on the far right in Chart 1 shows retention data for the cohort of students who entered the College in fall 2010/2011 and shows what percent and how many students were enrolled in fall 2011/2012. In that year, the fall cohort was comprised of 369 first-time, full-time, degree-seeking students. Of those 369 entering students tracked in the 2010/2011 fall cohort, 200 were enrolled in fall quarter 2011/2012. The fall-to-fall retention rate for the 2010/2011 fall cohort is 54.2%.

Chart 1, *Fall-to-fall retention, 2005/2006 through 2011/2012*



Data Highlights

1. The fall-to-fall retention rate has fluctuated between 49% and 63% over the past six years.
2. The 2008/2009 cohort had the highest retention rate at 63%. The quarter that coincides with the fall quarter in which those students returned was the fall of 2009/2010 when overall enrollment reached an all-time high of 2,289.
3. The lowest fall-to-fall retention rate over the six year period was recorded in the fall 2007/2008 when 48.2% of the cohort from 2006/2007 returned for fall.

Conclusions and Targets for Improvement

1. Fully implement a seamless college recruitment and retention model.
2. Explore alternative modeling for the allocation of Trustee Scholarship dollars.
3. Improve overall fall-to-fall retention by 3% by fall 2013.