

AGENDA ITEM B4: ECONOMIC DEVELOPMENT
BOARD RULE 400.0400.00
ENROLLMENT AND COMPLETION RATES
BOARD OF TRUSTEES MEETING: AUGUST 23, 2012

Enrollment, as measured in headcounts, and course completion rates in the Workforce Development and Community Education (WFD/CE) Department are monitored regularly. Enrollments and course completions during the 2011/2012 academic year are divided into two categories: credit and noncredit. During the most recent year, there was a total of 1,865 enrollments; 465 (24.9%) for credit and 1,400 (75.1%) for noncredit. Tables in this report show headcounts and course completion rates for credit and noncredit courses over a three-year period.

Presentation of Data

Three-year enrollment totals are shown in Table 1, *Headcount trends in WFD/CE offerings, 2009/2010 through 2011/2012*.

Table 1, *Headcount trends in WFD/CE offerings, 2009/2010 through 2011/2012*

	Headcounts in Credit courses	Headcounts in Noncredit courses	Total headcount	Percent of headcount in credit courses
2009/2010	358	1,028	1,386	25.8%
2010/2011	524	1,463	1,987	26.4%
2011/2012	465	1,400	1,865	24.9%
3-year totals	1,347	3,891	5,238	25.7%

The second table displays completion rates for credit and noncredit offerings over the same three-year time period. The headcount numbers in *Credit courses* and in *Noncredit courses* for each year represent totals for completions and noncompletions and are the basis for the *percent completions* calculation.

Table 2, *Completion rate comparison by credit type, 2009/2010 through 2011/2012*

	Credit courses			
	Headcount in credit courses	Completions	Non-completions	Percent completions
2009/2010	358	303	55	84.6%
2010/2011	524	439	85	83.8%
2011/2012	465	383	82	82.4%
	Noncredit courses			
	Headcount in noncredit courses	Completions	Non-completions	Percent completions
2009/2010	1,028	920	108	89.5%
2010/2011	1,463	1,463	0	100%
2011/2012	1,400	1,392	8	99.4%

Data Highlights

1. Enrollment in WFD/CE offerings ranges from 1,386 in 2009/2010 to a high of 1,987 in 2010/2011. Enrollment for 2011/2012 was 1,865 which is a decrease of 122 enrollments (7.6%) from the high in 2010/2011.
2. Enrollment distribution across credit and noncredit offerings remained fairly consistent across the three years.
3. Completion rates for credit courses decreased slightly from 83.8% in 2010/2011 to 82.4% in 2011/2012. The completion rate in 2009/2010, 84.6%, was slightly above the completion rate in credit courses for the following two years. Overall, the course completion rate across the three years is fairly consistent.
4. Completion rates for noncredit offerings range from a low of 89.5% in 2009/2010 to a high of 100% in 2010/2011. The completion rate in noncredit courses for 2011/2012 was 99.4%.

Conclusions and Targets for Improvement

1. Maintain the completion level above 95% for noncredit offerings and increase the completion level for credit offerings to 85% by the end of 2012/2013.
2. Focus on increasing enrollment by:
 - a. Increasing credit and noncredit short-term course and training offerings that are “stackable” with Ohio Board of Regents approved certificates and degrees.(Stackable courses can be seamlessly articulated into credit toward an Ohio Board of Regents terminal credential.) Concentrating on developing offerings that lead to academic credit.
 - b. Offering more continuing education units (CEUs) that are geared toward engineers, teachers, nurses, paramedics, athletic trainers and coaches, and mental health professionals.