

**AGENDA ITEM B3: ACCESS TO HIGHER EDUCATION**  
**BOARD RULE 400.0000.00**  
**SEMESTER ENROLLMENT REPORT - SPRING 2013**  
**BOARD OF TRUSTEES MEETING: FEBRUARY 28, 2013**

**Presentation of Data**

Term enrollment statistics for spring semester 2013 are shown below in Charts I and II. Headcount on the 15<sup>th</sup> day of spring semester 2012/2013 is compared with winter quarter headcount at end of term over the last nine years. Chart I shows spring semester 2012/2013 headcount of 1,504.

Chart II compares end of term quarter-credit hours for the most recent nine winter quarters with semester-credit hours of enrollment on the 15<sup>th</sup> day of spring semester 2013. The total number of semester-credit hours on the 15<sup>th</sup> day of this term was 16,704.

Table I displays the spring semester 2012/2013 student demographic profile compared to winter quarter 2011/2012.

Chart I, *Spring-semester 2012/2013 headcount compared with winter-quarters 2003/2004 through 2011/2012*

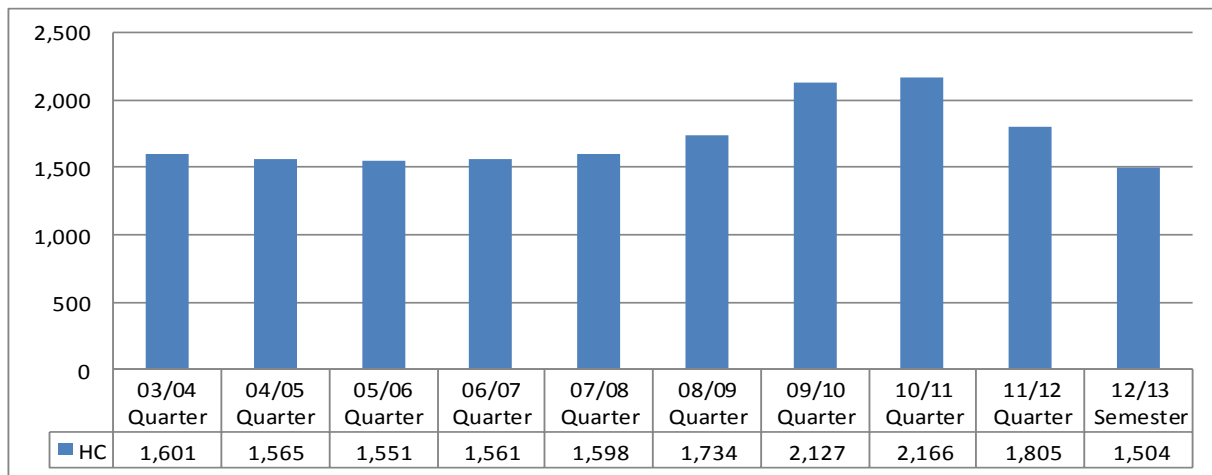


Chart II, *Spring-semester 2012/2013 credit hours compared with winter-quarters 2003/2004 through 2011/2012*

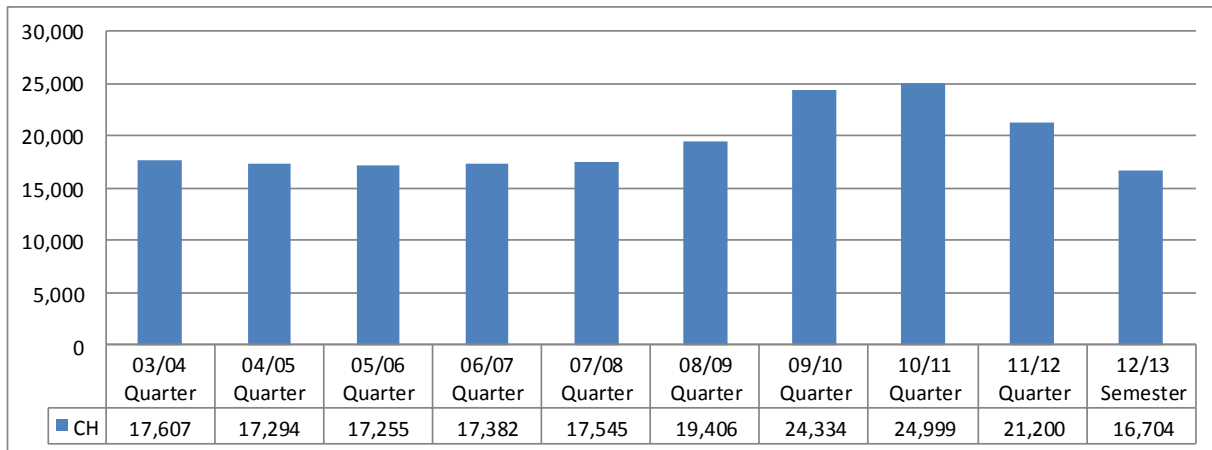


Table I – Winter quarter 2011/2012 and Spring semester 2012/2013 demographic profiles

	Winter 2011/2012		Spring 2012/2013		Net Change 2012 to 2013	% Change Winter 2012 to Spring 2013
	Enrollment	% Total	Enrollment	% Total		
<b>Headcount</b>	1,806		1,504		-302	-16.7%
<b>F.T.E</b>	1,414		1,114		-300	-21.2%
<b>Credit Hours - Full-time</b>	17,158	80.92%	11,920	71.5%	-5,238	-30.5%
<b>Credit Hours - Part-time</b>	4,046	19.08%	4,744	28.5%	698	17.3%
Credit Hours Total	21,204		16,704		-4,500	-21.2%
Average Credit Hours per Student	11.74		11.11		-0.63	-5.4%
<b>GENDER</b>						
Total Females	1,224	67.8%	985	65.5%	-239	-19.5%
Total Males	582	32.2%	519	34.5%	-63	-10.8%
<b>FULL-TIME / PART-TIME STATUS</b>						
Full-time Students	1,266	70.1%	879	58.5%	-387	-30.6%
Part-time Students	540	29.9%	623	41.5%	83	15.4%
Males: Full-time	422	23.4%	329	21.9%	-93	-22%
Males Part-time	160	8.9%	190	12.6%	30	18.8%
Females Full-time	844	46.7%	550	36.6%	-294	-34.8%
Females Part-time	380	21.0%	435	29.0%	55	14.5%
<b>AGE</b>						
Enrolled in high school and College this term	42	2.3%	40	2.7%	-2	-4.8%
First time enrolled in college and under 18 years	0	0.0%	0	0.0%	0	0.0%
18-24	814	45.1%	658	43.8%	-156	-19.2%
25-30	332	18.4%	259	17.2%	-73	-22.0%
31-40	366	20.3%	302	20.1%	-64	-17.5%
41 and older	250	13.8%	244	16.2%	-6	-2.4%
<b>RACE / ETHNICITY</b>						
American Indian/Alaskan Native	12	0.7%	3	0.2%	-9	-75.0%
Asian/Pacific Islander/Native Hawaiian	9	0.5%	10	0.7%	1	11.1%
Black/Non-Hispanic	46	2.5%	42	2.8%	-4	-8.7%
Hispanic	3	0.2%	11	0.7%	8	267%
White/Non-Hispanic	1,650	91.4%	1,394	92.7%	-256	-15.5%
Other/Unknown	86	4.8%	23	1.5%	-63	-73.3%
Two or more races	NR	0.0%	21	1.4%	21	NA
<b>COUNTY of RESIDENCE</b>						
Ohio counties						
Belmont	924	51.2%	786	52.3%	-138	-17.6%
Guernsey	132	7.3%	107	7.1%	-25	-18.9%
Harrison	211	11.7%	141	9.4%	-70	-33.2%
Jefferson	126	7.0%	116	7.7%	-10	-7.9%
Monroe	144	8.0%	134	8.9%	-10	-6.9%
Other Ohio counties	72	4.0%	64	4.3%	-8	-11.1%
West Virginia counties						
Brooke	10	0.6%	7	0.5%	-3	-30.0%
Hancock	2	0.1%	0	0.0%	-2	-100%
Marshall	76	4.2%	65	4.3%	-11	-14.47%
Ohio	98	5.4%	75	5.0%	-23	-23.5%
Tyler and Wetzel	6	0.3%	3	0.2%	-3	-50%
Outside Ohio and West Virginia	1	0.1%	2	0.1%	1	100.0%

## General Highlights

1. The difference in headcount between winter quarter 2011/2012 and spring semester 2012/2013 is 16.7%.
2. The difference in credit hours between winter quarter 2011/2012 and spring semester 2012/2013 is 21.4%. **\*Note that comparing quarter-credit hours (from winter 2011/2012) to semester-credit hours (in spring 2012/2013) is not an accurate or true comparison. The quarter calendar espouses four terms (Fall, Winter, Spring and Summer). The semester calendar espouses three terms (Fall, Spring and Summer). Therefore, a term-to-term comparison is statistically insignificant.**
3. The average number of credit hours per student has decreased from 11.74 to 11.11.
4. There has been an increase in the number (an additional 698 hours) and percent (17.3%) of part-time credit hours of enrollment.
5. The number of full-time students has decreased by 30.6%, from 1,266 full-time students in winter quarter 2011/2012 to 879 in spring semester 2012/2013.
6. There are 83 more part-time students in spring semester 2012/2013 than there were in winter quarter 2011/2012 which represents an increase of 15.4%.
7. Part-time students represent 41.5% of enrollment for spring semester, and full-time students represent 58.5% of enrollment. In winter quarter 2011/2012, part-time students were approximately 30% of enrollment and full-time were 70%.
8. Adult enrollment (ages 25-40) showed the largest decline at 22%; this number represents a decline in enrollment by 73 students in the age group. Traditional college-age enrollment (ages 18-24) showed a decline of 156 students, or 19.2%.
9. Ethnic and racial diversity of the student body has changed slightly with 9 fewer students of American Indian or Alaskan Native descent, and with 8 more Hispanic students.
10. The 16.7% decline in enrollment for spring semester is reflected in the headcount enrollment by counties of residence. There was a decline of 33.2% in students who reside in Harrison County, representing 70 students. The decline in students residing in Belmont County was 17.6%, representing 138 students, and in Monroe County the decline was by 6.9%, representing 10 students.
11. Loss of enrollment in surrounding counties is also noted particularly in Guernsey County with a decline of 18.8%, representing 25 students.

## Conclusions and Targets for Improvement

1. Commit to an optimal enrollment for Belmont College for FY 2013/2014.
2. Continue to focus on quality initiatives with data-driven decision-making and evidence-based practice.
3. Implement the Measuring Effectiveness action project initiated at Strategy Forum. This project will facilitate a college culture of continuous quality improvement across all college departments and functions.
4. Implement the updated college Strategic Plan once it is finalized and approved by the Board of Trustees.
5. Focus on the recruitment of adult students.