

**AGENDA ITEM B4: ECONOMIC DEVELOPMENT**  
**BOARD RULE 400.0400.00**  
**NUMBER OF NEW COURSES AND TRAINING**  
**BOARD OF TRUSTEES MEETING: AUGUST 22, 2013**

Belmont College offers contract training, community enrichment, professional development, and public safety trainings to meet the needs of the community in Belmont, Harrison, and Monroe counties. This report presents the new courses and trainings developed during the 2012/2013 year. Data are organized by categories of training and in Table 1, *Comparison of New non-credit courses and trainings delivered 2009-2010 through 2012/2013*, the number of new courses and trainings in each of the last four years is summarized.

**Presentation of Data**

**Table 1, Comparison of New non-credit courses and trainings delivered 2009-2010 through 2012/2013**

Division	2009/2010	2010/2011	2011/2012	2012/2013
	Non-credit	Non-credit	Non-credit	Non-credit
Community enrichment	2	29	10	0
Customized training	8	8	5	2
Professional development	8	4	28	8
Public safety	27	23	13	5
<b>Total</b>	<b>45</b>	<b>64</b>	<b>56</b>	<b>15</b>

New courses in the area of professional development with the highest enrollments were courses for childcare workers in centers located in the three-county service area. The course in the with the highest enrollment was “The Budget Conscious Daycare.”

In the public safety division, five new courses were added to the non-credit schedule in 2012/2013. The new courses with highest enrollments were “Rope Rescue,” which had an enrollment of 19, and an EMR refresher course that was completed by 11 participants.

The two new courses added in the customized training division were “Blueprint Reading” and “Beginning Trigonometry.” These courses were added to meet specific needs of industrial trades programs.

**Data Highlights**

1. The professional development offerings had the greatest increase in the number of trainings offered during the year. Overall, there were 34 participants in the eight new courses.
2. The public safety division added five new courses and had an enrollment total of 42 participants in those courses.
3. Fewer non-credit courses were developed this year because the demand for new offerings this year was for credit training.

### **Recommendations and Targets for Improvement**

1. Add Pharmacy Tech, Phlebotomy, and IV Therapy training to the annual schedule.
2. Assess the feasibility for increasing community enrichment offerings and doing a program for 50+ citizens.
3. Develop new partnerships with local businesses and industry to support bringing “clusters” of partners together for training in high-demand employment areas, such as CDL.
4. Monitor oil and gas development to better define Belmont’s workforce role in training delivery.
5. Augment the WF/ED Department’s presence on the Belmont website.
6. Expand and develop the oil and gas network and utilize the network to drive the development of offerings.
7. Coordinate student and employer needs and college goals with community partners to attain what we cannot achieve alone.
8. Create new courses and offerings that are stackable with college degrees and certificates.
9. Create and implement a marketing plan for department offerings.