

AGENDA ITEM B4: STUDENT DEVELOPMENT
BOARD RULE 400.0100.00
PLACEMENT RATES BY PROGRAM
JULY 1, 2012 – JUNE 30, 2013 COMPLETIONS
BOARD OF TRUSTEES MEETING: JANUARY 23, 2014

Presentation of Data

Placement rates for associate degree graduates of Belmont College are reported for the 2012/2013 academic year in a table that displays placement rates for associate degree award recipients by academic program areas. Sixty-three practical nursing graduates were also included in this report.

During the 2012/2013 academic year, 293 associate degrees and 63 practical nursing certificates were awarded by Belmont College. Placement data were gathered for this report through surveys, email communications, and telephone calls. Academic program chairs made telephone calls and sent emails to graduates who had not responded to earlier attempts to contact them. The placement data indicates that 80% of graduates who were reached through the surveys were employed by November 2013.

Table I, *Placement rates by associate degree program*

Associate Degree Program	Number of graduates*	Number of grads reached	Number of grads reached who are employed in the field	Percent of grads reached who are employed in the field	Number of grads reached who are continuing education	Percent of grads reached who are continuing education
Associate Arts - General	3	2	1	50%	2	100%
Associate Science - General	2	2	0	0%	2	100%
Accounting	16	10	5	50%	6	60%
Building Preservation & Restoration	5	5	3	60%	0	0%
Business Admin & Leadership	16	10	7	70%	3	30%
Child Development	10	10	7	70%	6	60%
Civil Engineering	5	5	5	100%	0	0%
Criminal Justice	10	8	2	25%	4	50%
Cyber Sec Computer Forensics	5	4	2	50%	1	25%
Emergency Medical-Paramedic	2	1	1	100%	1	100%
Industrial Electronics	10	4	4	100%	0	0%
Industrial Trades - HVAC	9	5	3	60%	0	0%
Industrial Trades - Welding	6	3	2	67%	1	33%
IT - Electronic Media	16	8	6	75%	2	25%
IT - Library Paraprofessional	6	6	6	100%	2	33%
IT - Networking	4	3	2	67%	1	33%
Licensed Practical Nursing	36	24	22	92%	9	38%
Medical Assisting	43	35	33	94%	14	40%
Mental Health Technology	15	14	11	79%	12	86%
Office Administration	5	2	2	100%	0	0%
Real Estate	1	1	0	0	0	0%
Registered Nursing	78	35	34	97%	15	43%
Small Business Admin & Entrepren.	5	3	2	67%	2	67%
Total	310	201	160	80%	83	41%

Data Highlights

1. During the 2012/2013 academic year, 310 graduates received one or more associate degrees or a certificate in practical nursing. The post graduate survey reached 200 recent graduates, and of those who were reached, 160, or 80% were employed in their major field by November 2013. The Belmont program placement benchmark is 75 percent.
2. Eighty-three of the graduates who responded to the surveys indicated they were planning to, or had already enrolled in programs to continue their educations. The 88 students represent 42% of graduates overall. Some graduates reported their place of employment and indicated they also were continuing their educations.

Conclusions and Targets for Improvement

1. Telephone calls from career services personnel and from program chairs will be started three months after each of the graduations during the next academic year in order to enhance the response rate.
2. Follow up on any recommendations for career services from the Enrollment Summit is advised.
3. The post-graduation survey reached 64.5% (200) of 2012/2013 graduates. The goal for reaching graduates from the 2013/2014 academic year is to increase the percentage of graduates reached to a minimum of 75%.