

**AGENDA ITEM B4: STUDENT DEVELOPMENT**  
**BOARD RULE 400.0100.00**  
**PLACEMENT RATES BY PROGRAM**  
**JULY 1, 2013 – JUNE 30, 2014 COMPLETIONS**  
**BOARD OF TRUSTEES MEETING: DECEMBER 4, 2014**

**Presentation of Data**

Placement rates for associate degree graduates of Belmont College are reported for the 2013/2014 academic year in a table that displays placement rates for associate degree award recipients by academic program areas. Twenty-four practical nursing graduates are also included in this report.

During the 2013/2014 academic year, 254 associate degrees and 24 licensed practical nursing certificates were awarded by Belmont College. Placement data were gathered for this report through surveys, email communications, and telephone calls. Academic program chairs and faculty members made telephone calls and sent emails to graduates who had not responded to earlier attempts to contact them. The placement data indicates that 71% of graduates were reached. Of those who were reached, 133 were employed in jobs related to their fields of study by November 2014.

Table I, *Placement rates by associate degree program*

Associate Degree Program	Number of degrees awarded	Number of grads reached	Percent of grads reached	Number of grads reached who are employed in field	Percent of grads reached who are employed in field related to major
Associate Arts - General	7	4	57%	1	25%
Associate Science - General	10	5	50%	1	20%
Accounting	8	4	50%	4	100%
Building Preservation & Restoration	2	2	100%	2	100%
Business Admin & Leadership	21	16	76%	11	69%
Civil Engineering	17	12	71%	8	67%
Criminal Justice	12	12	100%	3	25%
Cyber Sec Computer Forensics	8	6	75%	4	67%
Early Childhood Development	7	7	100%	6	86%
Emergency Medical-Paramedic	2	2	100%	1	50%
Firefighter	3	3	100%	3	100%
Industrial Electronics	15	8	53%	4	50%
Industrial Trades - HVAC	5	4	80%	4	100%
Industrial Trades - Welding	8	5	63%	4	80%
IT - Electronic Media	3	1	33%	0	0%
IT - Library Paraprofessional	8	8	100%	4	50%
IT - Networking	14	8	57%	7	88%
Licensed Practical Nursing	24	18	75%	13	72%
Marketing	1	1	100%	0	0%
Medical Assisting	20	18	90%	13	72%
Mental Health Technology	12	7	58%	5	71%
Office Administration	3	2	67%	2	100%
Radiologic Technology	1	1	100%	0	0
Real Estate	1	0	0%	0	0%
Registered Nursing	64	40	63%	32	80%
Small Business Admin & Entrepren.	2	2	100%	1	50%
<b>Total</b>	<b>278</b>	<b>196</b>	<b>71%</b>	<b>133</b>	<b>68%</b>

### **Data Highlights**

1. There were 254 associate degrees awarded during the 2013/2014 academic year, and 24 practical nursing certificates awarded. The placement rate is based upon the number of graduates reached. The response rate to the survey was 71% which represents information from 196 graduates.
2. Of the 196 graduates reached, 133 reported they were working in a field related to the degree they had earned.

### **Conclusions and Targets for Improvement**

1. 41% of the graduates reached are continuing their education. This factor may be impacting their ability to work in the field. The extent to which this is true is not known. Further investigation is needed.
2. Employment in the field by program will be further analyzed by faculty and program chairs during the program review process. The program placement rate is one of four key performance indicators in the program review process which is benchmarked at 75%. If the placement rate is < 75%, analysis and action planning occurs.
3. The overall average college placement rate is 68%.
4. A target for improvement includes filling the college career services position to facilitate student placement and graduate transition to the workforce. This position is currently vacant.